COMMONWEALTH OF KENTUCKY BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF ANCHOR)
COMMUNICATIONS CORPORATION FOR A) CASE NO. 96-254
CERTIFICATE TO RESELL)
TELECOMMUNICATIONS SERVICE)

ORDER

On June 3, 1996, Anchor Communications Corporation ("Anchor") filed an application with the Commission seeking a Certificate of Public Convenience and Necessity to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky. On September 6, 1996, Anchor filed its response to the Commission's July 26, 1996 Order requesting additional information.

Anchor is a Florida corporation with its principal office in the state of Florida. It intends to resell tariffed services of facilities-based carriers certified by this Commission.

Anchor does not own or operate, nor does it intend to construct, any telecommunications transmission facilities within the Commonwealth of Kentucky. All intrastate telecommunications transmission services will be provided by an underlying carrier certified by this Commission.

The application provided by Anchor demonstrates its financial, managerial, and technical capability to provide utility service. The Commission finds that Anchor should be authorized to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky.

Anchor filed its proposed tariff on June 3, 1996. In response to the Commission's request for additional information, Anchor filed revised tariff sheets on September 6, 1996. The Commission finds that the rates proposed by Anchor, as revised on September 6, 1996, should be approved as the fair, just, and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Anchor should ensure that its name appears prominently on all bills issued to customers for services rendered.

The Commission, having considered the evidence of record and being otherwise sufficiently advised, HEREBY ORDERS that:

- 1. Anchor is granted authority to resell intrastate interexchange long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.
- 2. Anchor shall ensure that its name appears prominently on all bills issued to customers for services rendered.
- 3. Anchor's authority to provide service is strictly limited to those services described in this Order and Anchor's application.

Administrative Case No. 306, Detariffing Billing and Collection Services, Order Dated April 30, 1990.

4. IntraLATA services shall be provided in accordance with the restrictions and conditions of service contained in Administrative Case No. 323.²

5. The rates proposed by Anchor on June 3, 1996, as revised on September 6, 1996, are hereby approved.

6. Within 30 days from the date of this Order, Anchor shall file, pursuant to 807 KAR 5:011, its June 3, 1996 tariff sheets, as revised on September 6, 1996, without modifications.

Done at Frankfort, Kentucky, this 7th day of October, 1996.

PUBLIC SERVICE COMMISSION

Chairman

Vice Chairman

Commissioner

ATTEST:

Executive Director

Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.